

Press Release

YUKE'S CO., LTD., ACQUIRES LICENSE TO CREATE VIDEO GAME



INSPIRED BY "PACIFIC RIM"

Yuke's Co., Ltd. (HQ: Osaka, Japan; President: Yukinori Taniguchi; hereafter, "Yuke's") has signed with Legendary Pictures to acquire the license to create a video game for "Warner Bros. Pictures and Legendary Pictures' Pacific Rim". The game will be an officially licensed title based on the Hollywood film, a presentation of Warner Bros. Pictures and Legendary Pictures, distributed worldwide by Warner Bros. Pictures.

About Pacific Rim

Directed by: Guillermo Del Toro ("Pan's Labyrinth", "Hellboy" series)

Screenplay by: Travis Beacham and Guillermo del Toro, story by Travis Beacham

Producers: Thomas Tull, Jon Jashni, del Toro and Mary Parent, with Callum Greene serving as executive producer.

Starring: Charlie Hunnam, Idris Elba, Rinko Kikuchi, Charlie Day, Ron Perlman

Release: Summer 2013

Story

When legions of monstrous creatures, known as Kaiju, started rising from the sea, a war began that would take millions of lives and consume humanity's resources for years on end. To combat the giant Kaiju, a special type of weapon was devised: massive robots, called Jaegers, which are controlled simultaneously by two pilots whose minds are locked in a neural bridge. But even the Jaegers are proving nearly defenseless in the face of the relentless Kaiju. On the verge of defeat, the forces defending mankind have no choice but to turn to two unlikely heroes—a washed up former pilot (Charlie Hunnam) and an untested trainee (Rinko Kikuchi)—who are teamed to drive a legendary but seemingly obsolete Jaeger from the past. Together, they stand as mankind's last hope against the mounting apocalypse.



Overview

Up until now, "giant monsters fighting giant robots" was a theme largely explored only in anime, but this film marks the first large-scale live action Hollywood production to tackle this genre. The film is being directed by Guillermo Del Toro, a connoisseur of Japanese anime and special effects who has received enthusiastic worldwide recognition for his previous work ("Pan's Labyrinth", "Hellboy" series). Footage of the film was revealed at Comic-Con International, which took place last year in San Diego, as well as the New York Comic Con, where attending fans voiced their awe over the intensity of the action sequences and the high quality of the character designs. Attention was also given to Rinko Kikuchi, who has engaged in film work around the world, particularly in Hollywood, and will be appearing in the film as a co-pilot of one of the giant fighting Jaegers, and Mana Ashida, who will be making her Hollywood debut in this film. This unprecedented, mega-scale title, featuring meticulously detailed images and a story of epic proportions, will be completely unveiled in Summer 2013.

About the Game

Details about the game's content and release will be announced as they are finalized.

Additional Reference

About Yuke's (<http://www.yukes.co.jp/>)

After developing the world's first 3D wrestling video game engine for the PlayStation, Yuke's continues to lead the world in fighting game technology with its "WWE" and "UFC" game series. Recently Yuke's also garnered a success with a completely new business model, developing a digital downloadable game based on the Hollywood film, "Real Steel". Yukes' main expertise lies in having the foresight and planning ability to methodically research the subject matter of an upcoming title to be able to transform the product into the optimal consumer gaming experience, and having the technology at hand required to do so. Furthermore, Yuke's has also shown strength in overseas markets by being backed with the long-standing relationships it has developed with international partners. They plan to continue to cultivate and expand the "Yuke's Brand" by putting user-needs first and developing games and business strategies that meet the demands of the ever-changing market.

Key Releases & Sales Figures: WWE Series (Series total: 52 mill.)

UFC Undisputed Series (Series total: 10 mill.) Real Steel (Total 300,000 downloads)

For questions about this press release, please contact:

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