## YUKE'S Co, LTD

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## **Notice From THQ On MMA Game Sales**

 $\sim$ 2<sup>nd</sup> Installment in UFC Undisputed Series On Sale! $\sim$ 

Sales information on the popular title, developed by YUKE'S, contracted by THQ Inc. (THQ; US; <a href="http://www.thq.com">http://www.thq.com</a>), based on the UFC (<a href="http://www.ufc.com">http://www.ufc.com</a>) follows:

## [Software]

• Title: UFC Undisputed 2010

• Format: Playstation 3, XBox 360

· Release Date: North America: May 25, 2010; Europe: May 28, 2010

· Publisher: THQ

· Developer: YUKE'S

The second installment in the UFC Undisputed series, based on the UFC, a popular mixed martial arts promotion, is released by THQ.

Strong sales exceeding those of the first in the series are expected.

The UFC is a mixed martial arts promotion organized and operated in the US by Zuffa, LLC (Zuffa; US). It has a 17 year history, starting at its first event held on November 12, 1993.

By holding numerous events, revising the rules, establishing commissions, and matching opponents by weight class, the UFC has become accepted as a trusted and solid professional sport. Further, it has secured its position as one of the most popular sports in the US.

YUKE'S anticipates the popular UFC Undisputed series, following the pro-wrestling WWE SmackDown! series, becoming a new profit-maker.